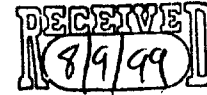




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July 31, 1999



The Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C. Street S.W.  
Washington, DC 20204

Dear Sir/Madam:

This is a notification pursuant to 21 U.S.C. 343(r)(6) that Standard Process Inc., Palmyra, Wisconsin 53156-0904, is making the following statements:

- (1) Blueberries and cranberries help promote urinary tract health.\*
- (2) Blueberries have anti-oxidant properties.\*
- (3) Cranberries help maintain healthy gums.\*
- (4) Low glycemic\*
- (5) Contains black currant seed oil for immune system support and fat metabolism.\*
- (6) Supplies calcium lactate to help support the central nervous, skeletal, and cardiovascular systems.\*

These statements are made for a dietary supplement containing brown rice syrup, whey protein, almond butter, pure wildflower honey, cherries, soy bean lecithin, cranberries, apple juice concentrate, blueberries, glycerin, sesame seeds, cranberry puree, extra virgin olive oil, black currant seed oil, blueberry puree, calcium lactate, oat fiber, apple fiber, and magnesium citrate. The name of the dietary supplement is the Berry StandardBar®.

LET 404/ 66347



The information contained herein is accurate and Standard Process Inc. has substantiation that the statements are truthful and not misleading.

Sincerely yours,

Ann Holden  
Standard Process Inc.

